

COMPANY PROFILE



CREATIVE AURA (PVT) LTD



INTRODUCTION

Creative Aura is a dynamic creative and digital solutions company focused on helping brands build meaningful connections with their audiences. By combining creativity, strategy, and technology, we develop impactful marketing campaigns, digital platforms, and visual productions that enhance brand presence and deliver measurable results.

We believe every brand has a unique story worth telling. Our team transforms ideas into compelling content, innovative digital strategies, and high-quality productions that strengthen brand identity and create lasting impressions in an ever-evolving digital landscape.





Vision and Mission

At Creative Aura, our journey is guided by a clear sense of purpose and ambition. Our vision and mission define the foundation of our work, shaping the way we innovate, create, and deliver impactful solutions for the brands we work with.

Vision

To become a leading creative and digital powerhouse that shapes the future of brand communication through innovation, storytelling, and transformative digital experiences, inspiring businesses to stand out in an ever-evolving global landscape.

Mission

Our mission is to empower brands by blending creativity, strategy, and technology to craft impactful marketing, digital, and visual production solutions. We strive to help businesses build meaningful connections with their audiences, elevate their brand identity, and achieve sustainable growth through innovative and results-driven approaches.



CORE VALUES

At Creative Aura, our values define who we are and how we work. They guide our creativity, shape our culture, and influence every project we undertake, ensuring that we consistently deliver meaningful, innovative, and high-quality solutions for our clients.



Integrity and Excellence

We uphold the highest standards of honesty, professionalism, and quality in everything we do, ensuring that every project is delivered with precision and excellence.



Creativity and Innovation

We combine creative thinking with innovative approaches to develop unique ideas, engaging content, and modern solutions that help brands stand out in a competitive landscape.



Collaboration

We believe the best results come from strong partnerships. By working closely with our clients and teams, we transform ideas into meaningful and successful outcomes.



WHAT WE DO

• DIGITAL MARKETING

We develop strategic digital marketing campaigns designed to increase brand awareness, generate leads, and drive measurable business growth across digital platforms.

SOCIAL MEDIA AD CAMPAIGN MANAGEMENT



We plan and manage targeted advertising campaigns across platforms such as Facebook, Instagram, TikTok, and LinkedIn, focusing on strategic audience targeting, creative ad design, and performance optimization to maximize reach, engagement, and conversions.

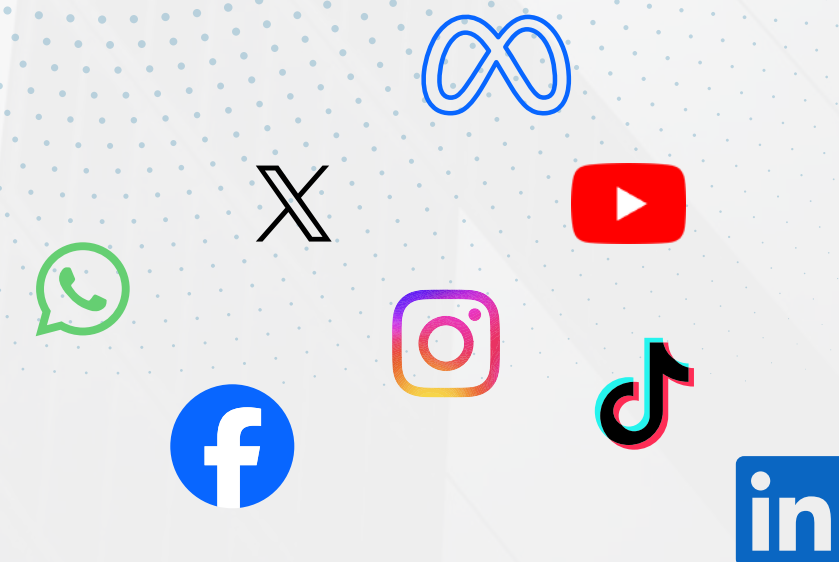
CONTENT CREATION

Creative Aura produces engaging and visually compelling content tailored for digital platforms, including graphics, photography, written content, and multimedia storytelling.



SOCIAL MEDIA MARKETING

Our team crafts data-driven social media strategies that help brands build strong online communities, improve engagement, and reach targeted audiences effectively.

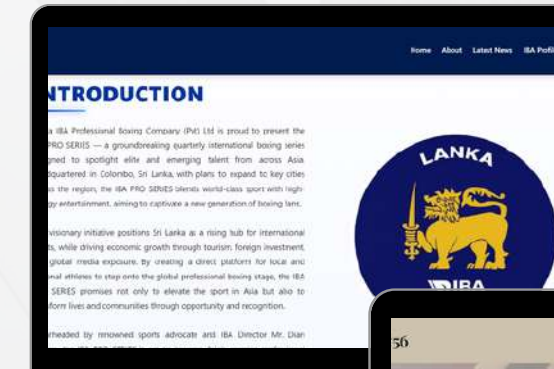




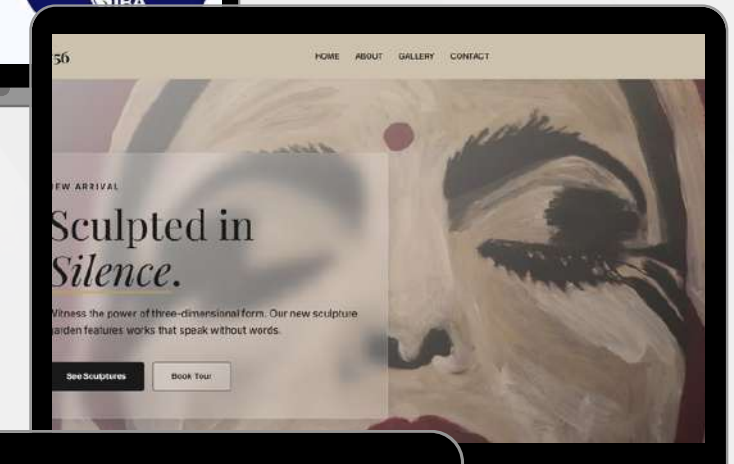
• WEB DESIGN & WEB DEVELOPMENT

We design and develop modern, responsive websites that combine aesthetics, functionality, and user experience to represent brands effectively online.

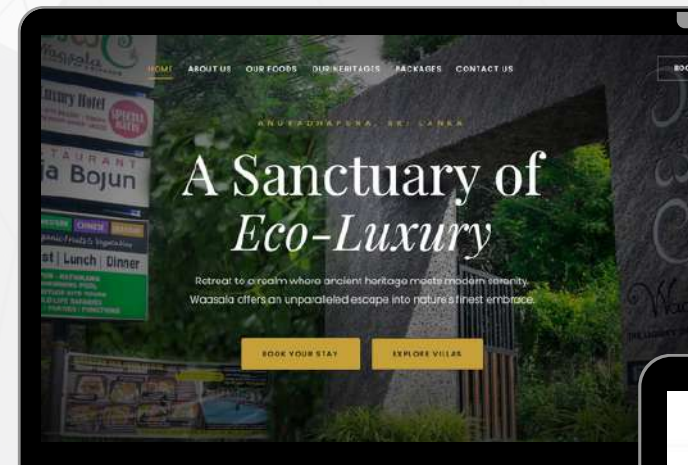
• Sports and News Website



• Artistic Websites



• Tourism and Hospitality Website



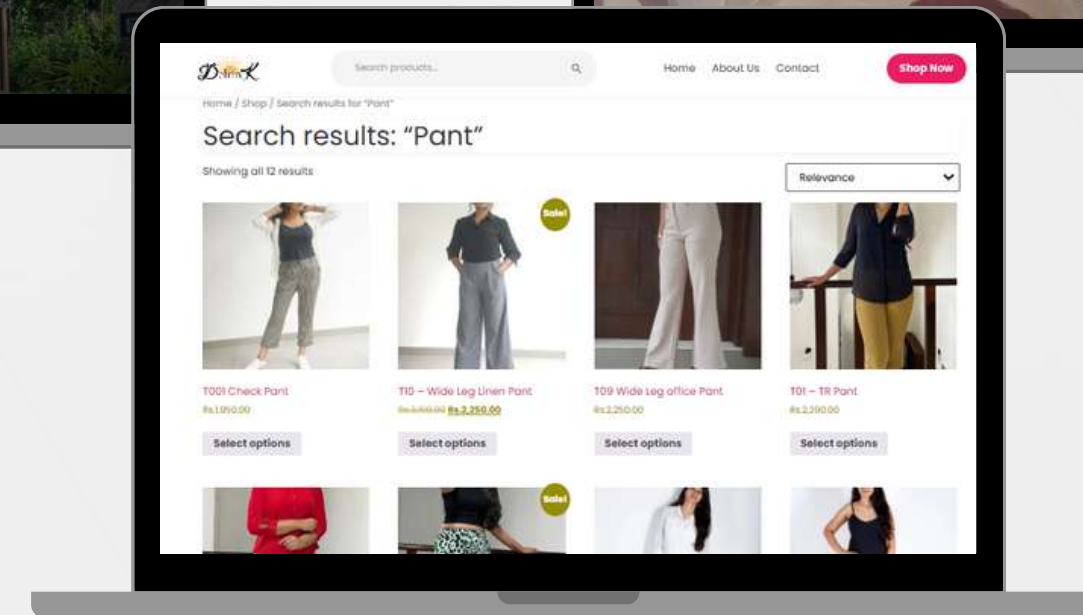
• Portfolio Website



• Diplomatic Website



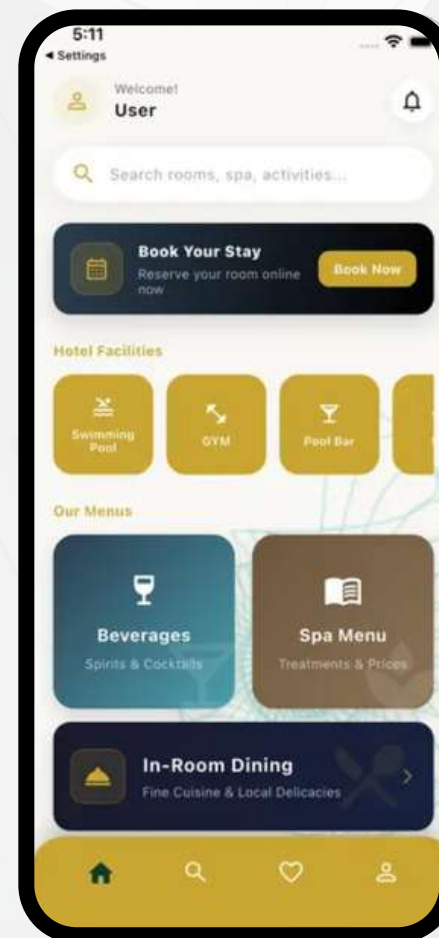
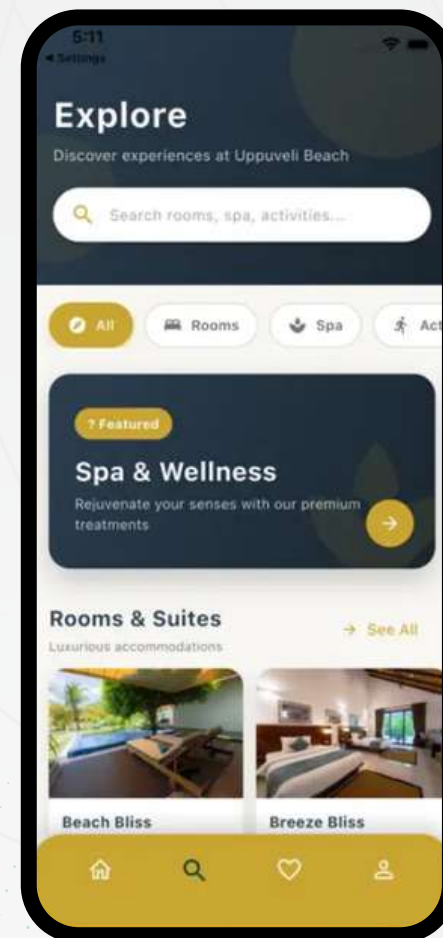
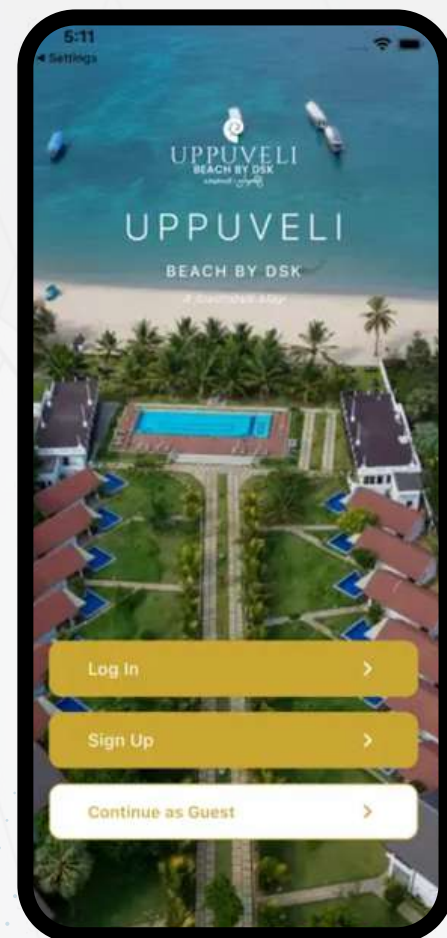
• E-commerce Website



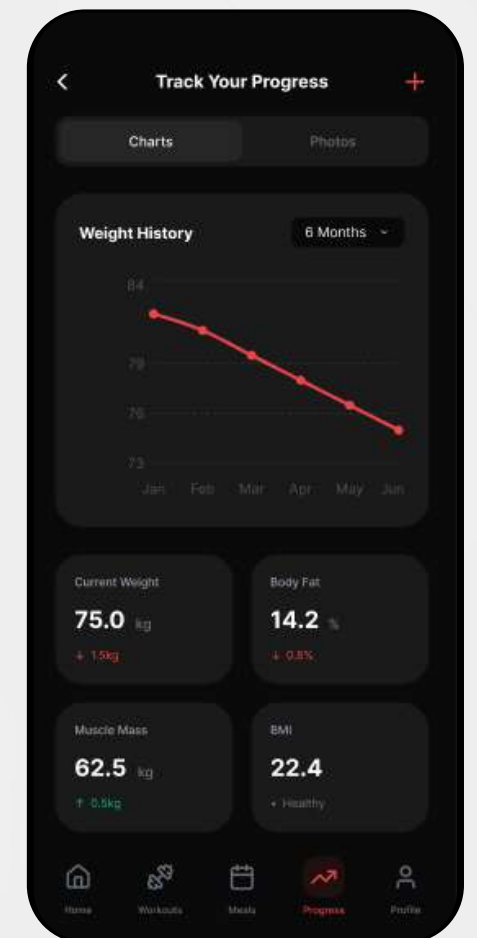
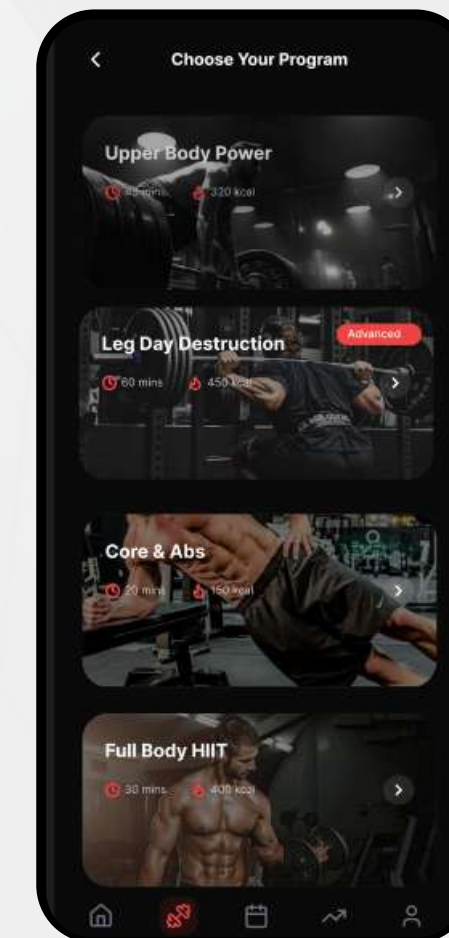
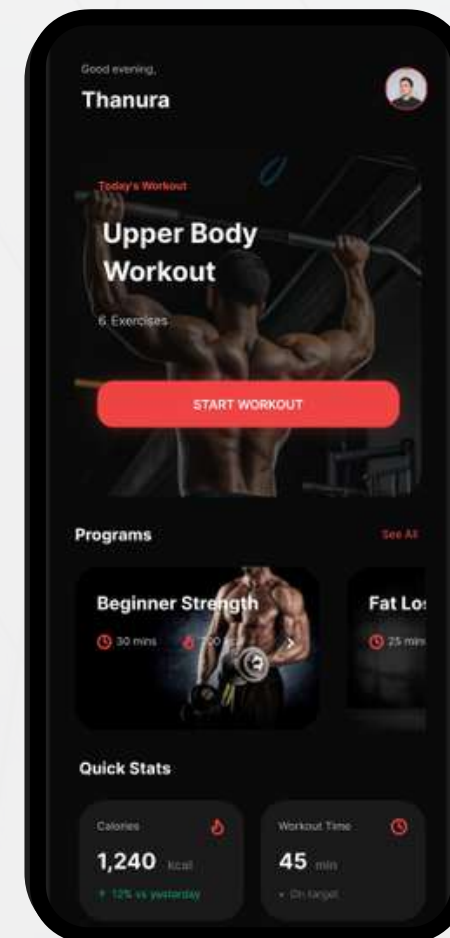


• MOBILE APPLICATION DEVELOPMENT

Our team develops innovative and user-friendly mobile applications that help businesses extend their services, improve accessibility, and enhance customer engagement.



• Uppuveli Beach by DSK APP



• Your Coach Fitness tracking App



• VIDEO PRODUCTION

Creative Aura delivers professional video production services that create powerful visual narratives for marketing, branding, and corporate communication. Our production capabilities include interviews, podcasts, YouTube content shoots, and other digital video formats designed to engage audiences and strengthen brand storytelling.

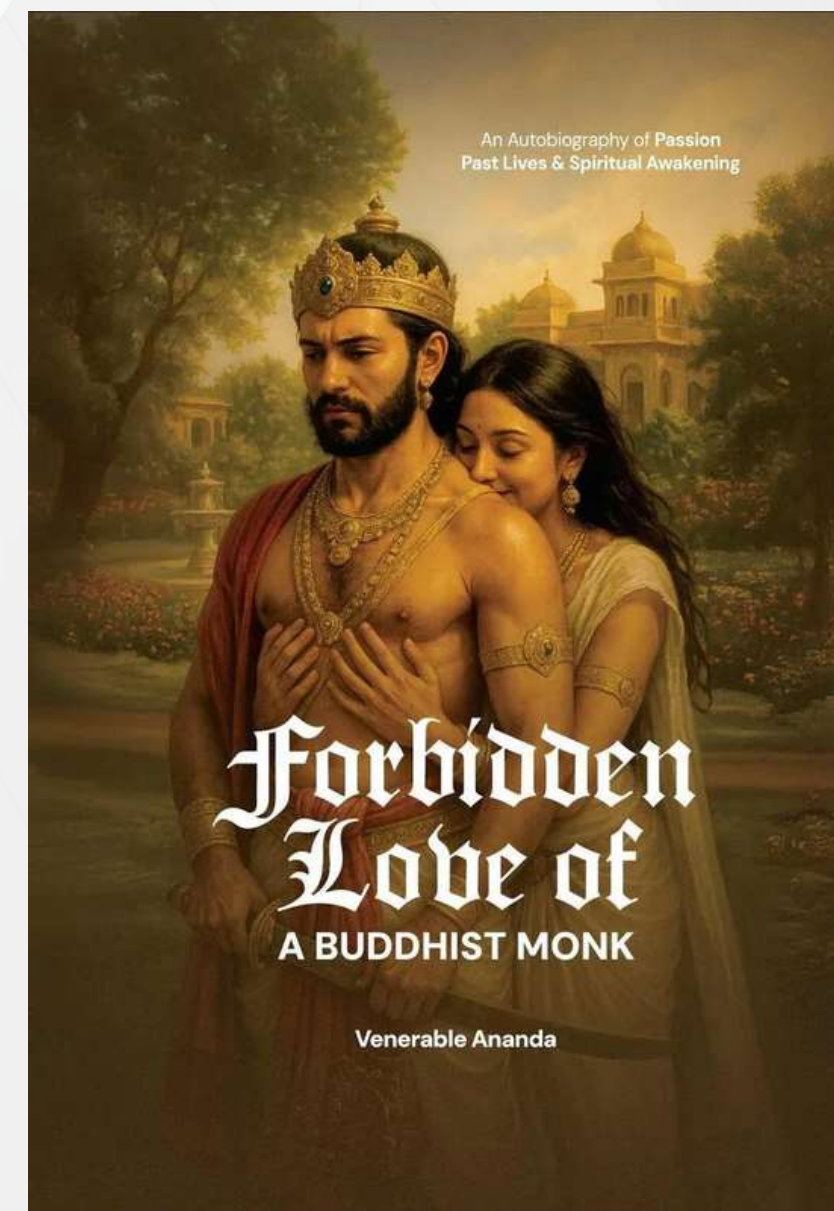


We also operate our own fully equipped studio, enabling us to produce high-quality content with professional production standards.



• FILM PRODUCTION

We develop and produce cinematic content, including feature films, documentaries, and large-scale productions that merge storytelling with high-quality visual execution.





OUR TEAM

"Our team of creative thinkers, strategists, developers, and production specialists work together to bring ideas to life."



Esara Bhashitha
Founder



Dumindu Wijesinghe
Director



Sameera Wackwella
Creative Director



Chamika Prasad
Manager



Chathura Kawshitha
Head of IT Department



Sahana Bandara
Head of Creative Department



Anushka Sudeera
Lead App Developer



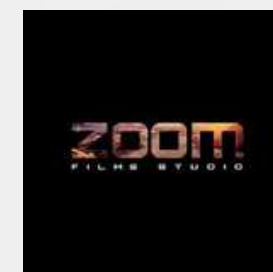
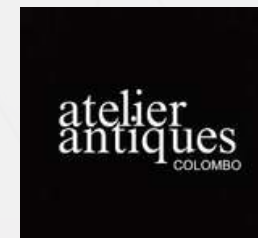
Anjana Gamage
Marketing Executive



OUR VALUED BRAND PARTNERS



Honorary Consulate of
Georgia in Sri Lanka



Contact Us

Every great idea begins with a conversation. Whether you are looking to elevate your brand, create impactful digital experiences, or produce compelling visual content, Creative Aura is ready to bring your vision to life.

Connect with us to explore new possibilities, collaborate on innovative ideas, and transform creativity into meaningful results.



+94 70 30 75 193



info@creativeaura.net



www.creativeaura.net

